



Zonta Club of Lebanon
 Member of Zonta International
Advancing the Status of Women Worldwide

District 6, Area 4
August 2011

THE ZONTA ZONE

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Presidential Ponderings...

Greetings,

I hope you have had a great summer and are ready to get back into Zonta for the year! Barring the heat, it was a fast summer and school is just around the corner. Where does time go?

As far as me, most of you know I'm still having problems with my foot. I had two more surgeries in June, but I'm "hanging in there".

The August meeting will be held at the Lebanon REMC building. It will be our organizational meeting, so committees will meet and we will have a report on the Potato Bar fundraiser. I will report on the Leadership Training held in Frankfort on July 30.

Remember to regret to Sara Bean if you cannot attend the meeting or you will be charged for your meal.

See you August 3rd!

Kay

P.S. This month's service project supports school children. We are collecting socks and underwear for school-age children (preschool through high school) to distribute to students at the Backpack Attack.

Other items always accepted for our service projects are: (1) gently used Magazines (with no missing pages) for Witham Hospital; (2) Old Cell Phones for the Women's Shelter; (3) Medicine bottles (with no labels) for 3rd world countries; (4) Soda pop tabs for Ronald McDonald House.

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August Meeting

Wednesday, 6pm **August 3rd**

REMC Community Room

Dinner Cost \$10.00

Club Organization

RSVP regrets to Sara Bean by Noon, Monday August 1st

482-6922 or sehb69@yahoo.com

M Club Member Page

Please welcome our newest member

Mary Dickerson



Fern Miner, membership chair; Mary Dickerson; Ellen Lee, Mary's mom and sponsor; Kay Geisler, club president

Board Changes



Board changes include from left to right: Billie Brannon (outgoing); Suzanne Leeke (incoming); Barb Smith (outgoing); Sylvia Maddox; Lisa Conard (incoming); Tina Staley; Fern Miner

Congratulations to Scholarship Winners



Didi Farid of the Scholarship Committee presented our 2011 Scholarship winners and their mothers. Shelby Truit from Western Boone High School will be attending Indiana University. Mallory Howard from Lebanon High School will also be attending Indiana University.

We also celebrated a "Young Woman in Public Affairs" winner. Cassie Perras from Lebanon High School is a Z-Club President and will be attending Purdue University.

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District / International News

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5 new Zonta Clubs chartered June 2011

- ✚ Zonta Club of Kuala Lumpur, **Malaysia**
- ✚ Zonta Club of Wiesbaden-Rheingau, **Germany**
- ✚ Zonta Club of Engiadina, **Switzerland**
- ✚ Zonta Club of Bodensee-Allgaeu, **Germany**

Kudos to one of our own district clubs on recruiting strategies!

Find Inspiration!!! Club Strategies for Recruiting and Retaining Members

Zonta Club of Columbus - District 6

(copied from The Zontian – July 2011)

The Zonta Club of Columbus is very proud of its goal of 16 new members for the 2010–2012 Biennium. Eleven new members have joined thus far. In addition to focusing on recruitment and retention, the club's membership committee has also focused on locating qualified younger members and those with "new" classifications. They developed a "Wanted List" of Zonta classifications to recruit.

Once the club had some younger members, they realized that younger members attract other younger members. The club has also set a priority to identify and mentor newer members for leadership positions. Younger leadership will help revitalize an aging club.

As the club studied retention issues, they determined that the "red alert" signs are lack of participation and attendance. When a member joins, a sponsor and hostess are assigned to ensure that there is a network of support. The membership committee and sponsors are charged with checking on active participation and attendance at meetings and events. Another retention problem is that some eager and energetic members are attracted to Zonta's social aspects and do not understand the time and financial requirements. The club holds quarterly orientations before the prospective members join to provide information about requirements and participation.

The club is also focused on increasing communication for all its members. Member information and opportunities to serve and participate are shared via the club's monthly newsletter, The Zontagram. The new club website highlights Zonta's mission, service and advocacy and serves as a resource to recruit new members.

All members of the club have benefitted from the increased emphasis on fellowship within the club, and members are encouraged to attend Zonta conferences and conventions. Fellowship is vital, especially as the club grows. The Club also strengthens relationships with emeriti members and long-term members. The membership committee sends cards and letters and calls members who built the club's foundation; and, every five years, the club updates a heritage booklet that highlights and honors members and accomplishments since the club's founding in 1929. Membership is far more than numbers. It is relationships, networking, mentoring, communication, fellowship, service and advocacy. It is older members learning from new members and new members learning from older members. That is what Zonta membership is about.